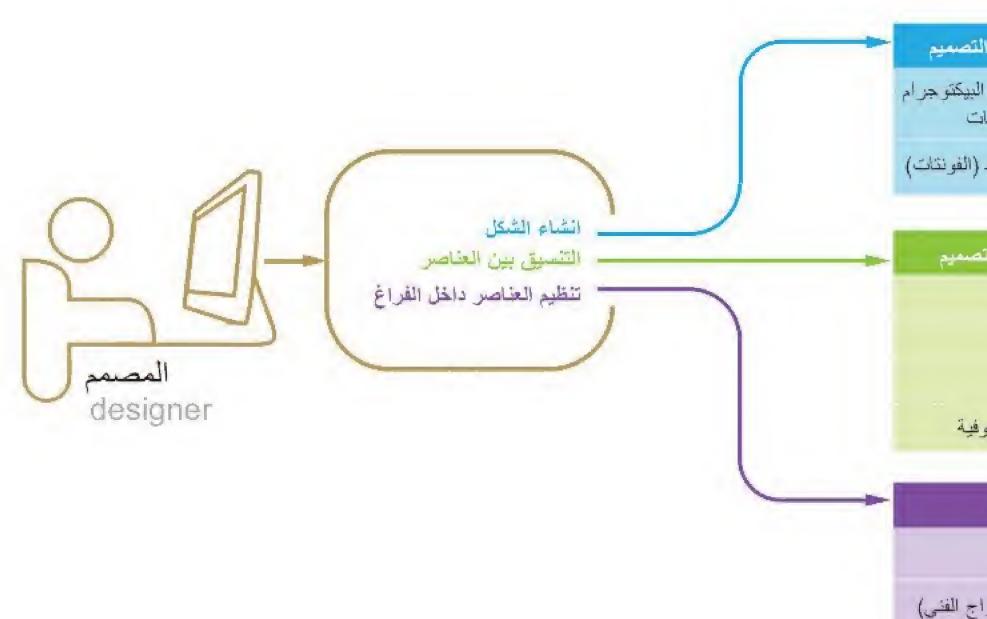






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إبراهيم حسن IBRAHIM HASSAN



شبكات انشاء مفردات التصميم

- احداثیات انشاء رسوم البیکتوجرام
 - شبكات تصميم الأيكونات

شبكات تصميم الخطوط (الفونتات)

التنسيق بين مفردات التصميم

المحاذاه بين العناصر

التسلسل البصري

الترميز اللوني

الجمع بين الأوجه الحروفية

توزيع وتنسيق الفراغ

انماط تخطيط الشاشة

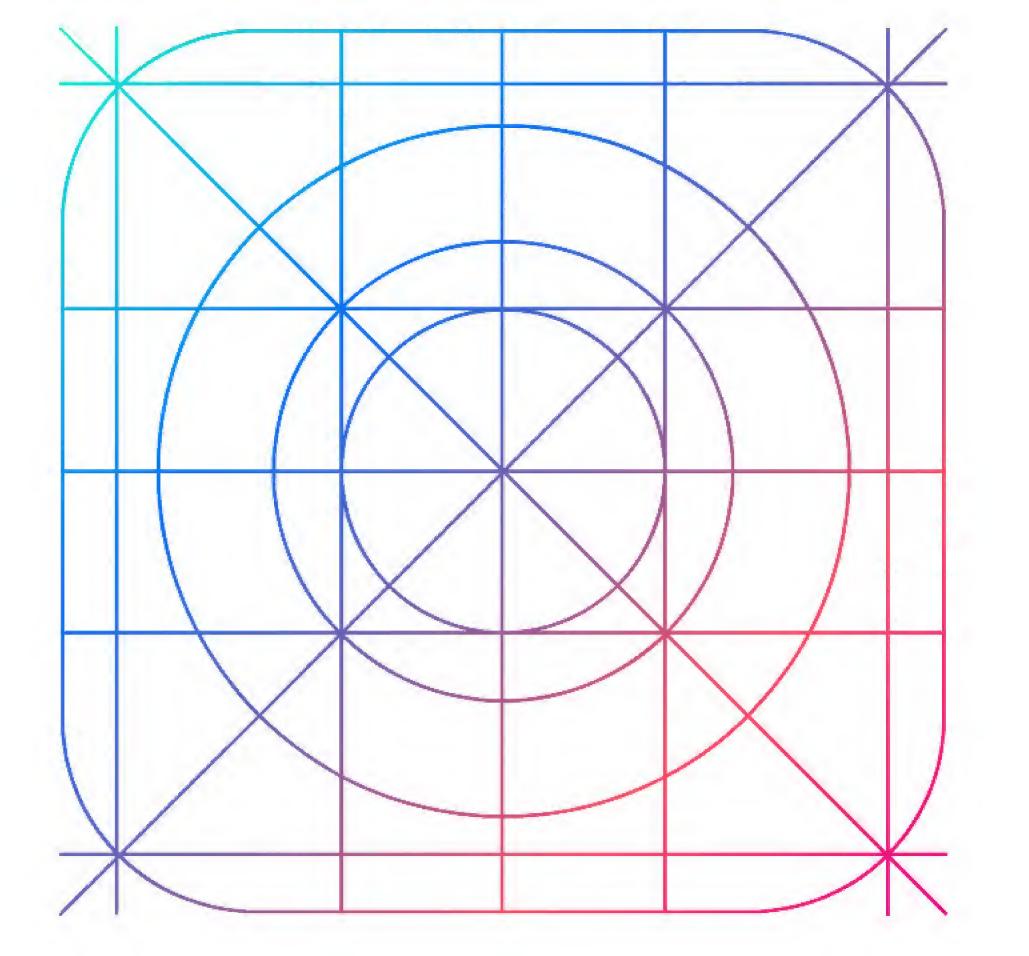
شبكات التخطيط (الإخراج الفني)

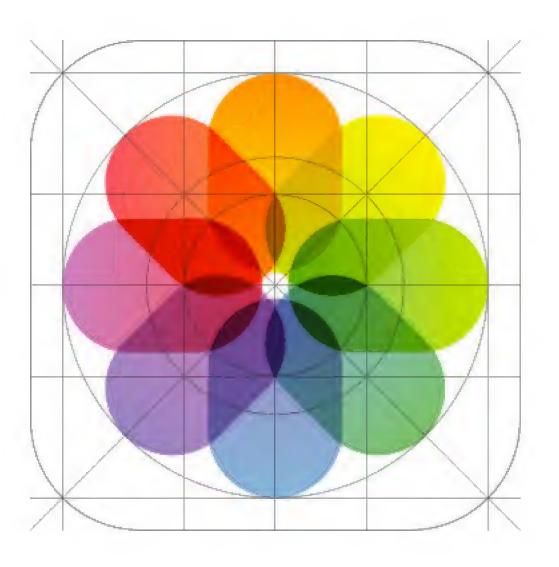












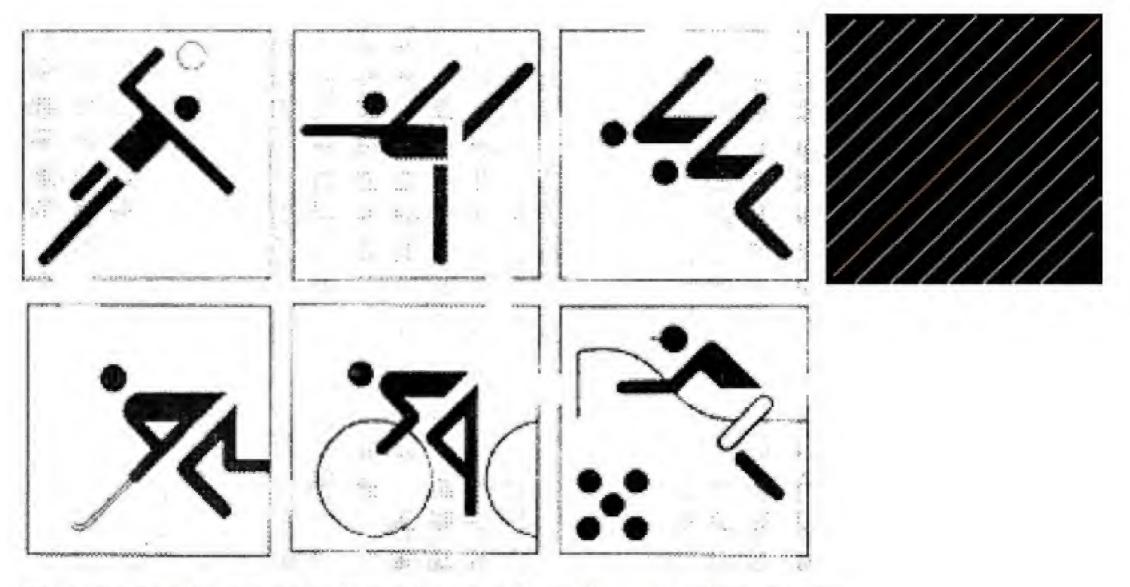
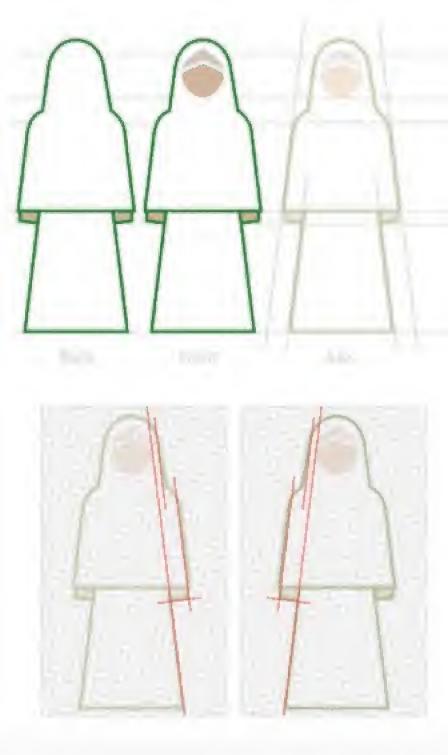
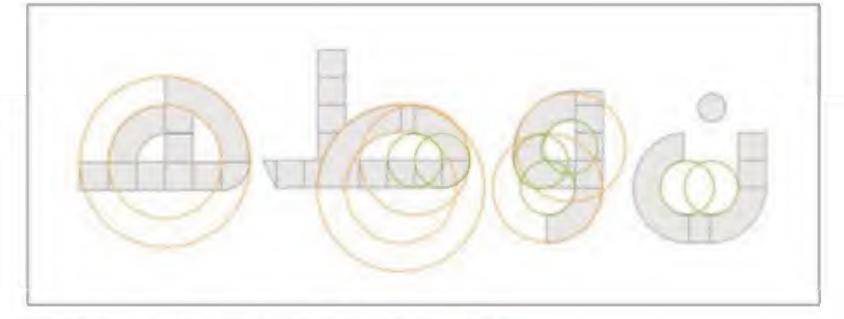


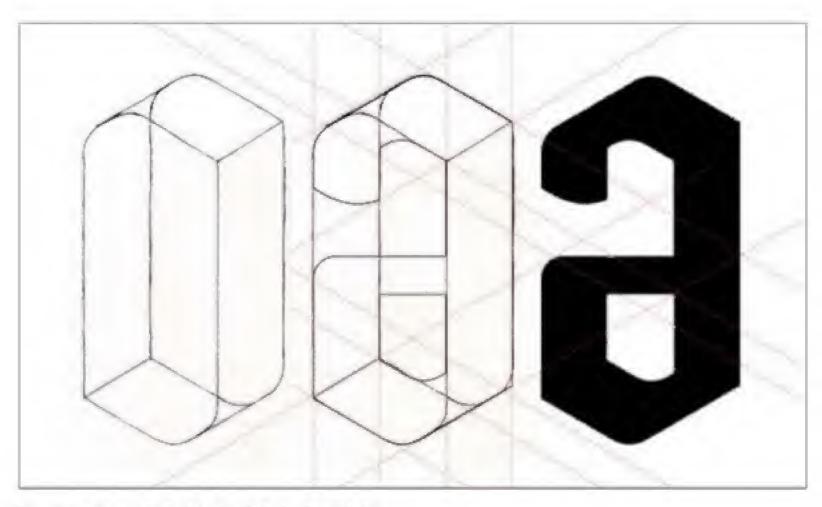
Figure 3: Syntactic functions of grid — Orientation



Shabe Lettermark Sign Arrow Liberary Liberary Liberary Font



شكل (١٠٠٠) - الهيكل البناني للخط المطاوع (حسن ٢٠١٣)

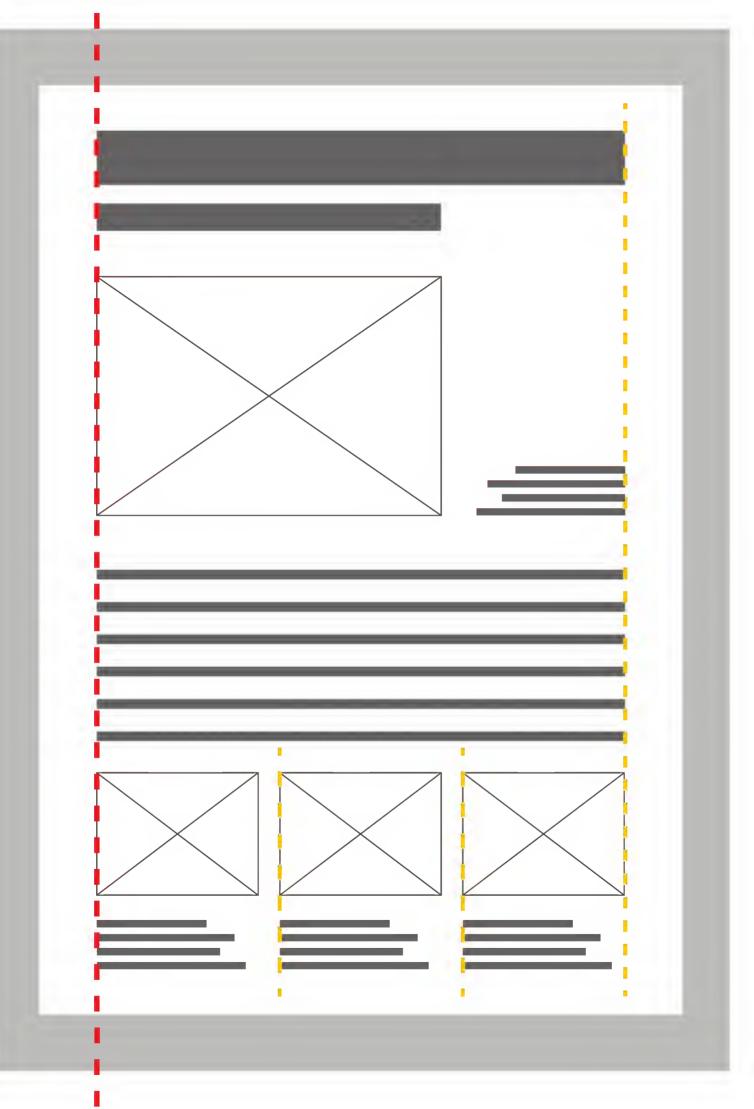


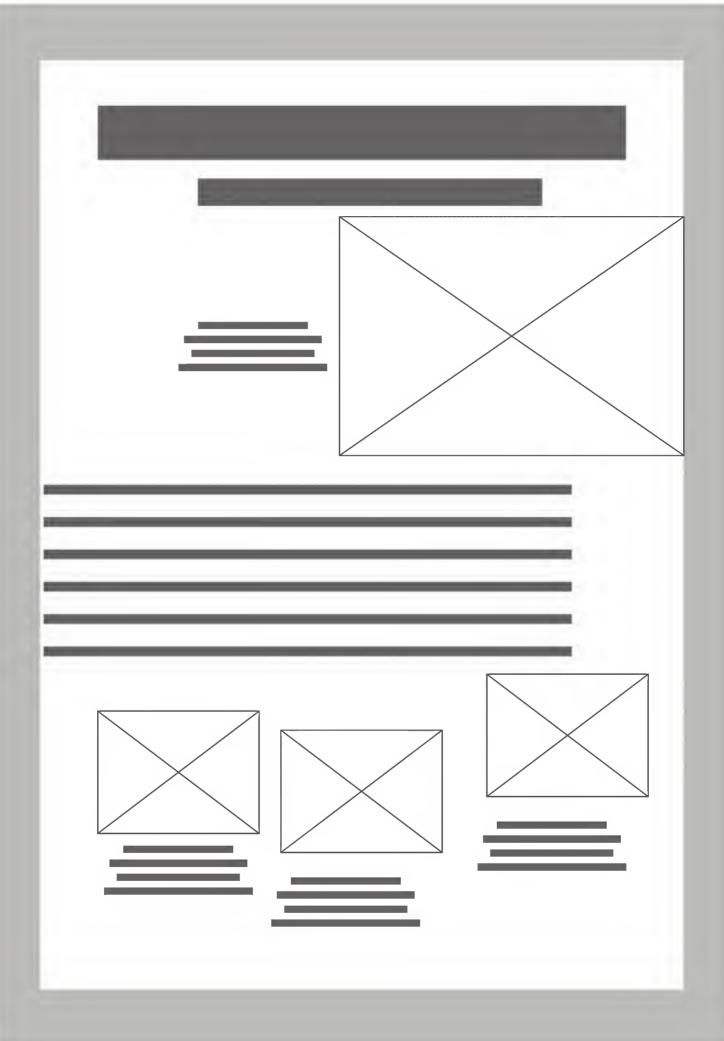
شکل (۲۰۱۰) - الهیکل البنائی لخط System



Classic Character S

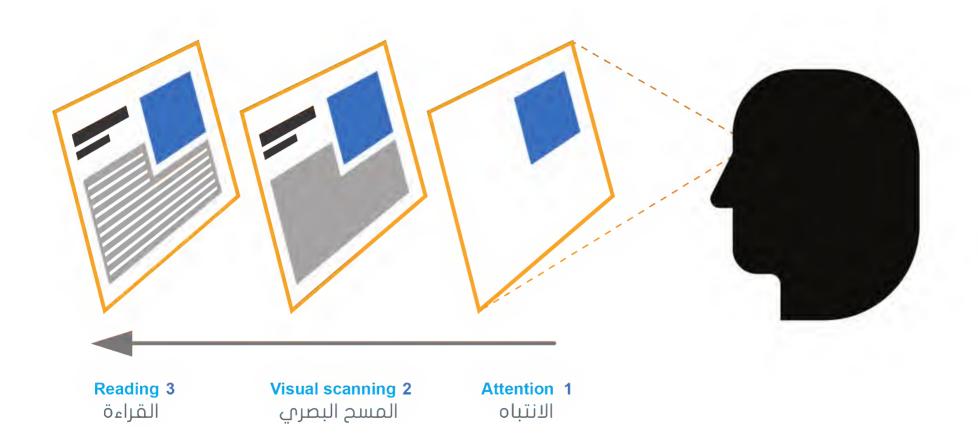
TERMIS





VISUAL HIERARCHY LEVELS

مستويات التسلسل البصري





Low Contrast

High Contrast

High Contrast

Low Contrast

Low Contrast

High Contrast

High Contrast

Low Contrast



Ultr light

light

regular

bold

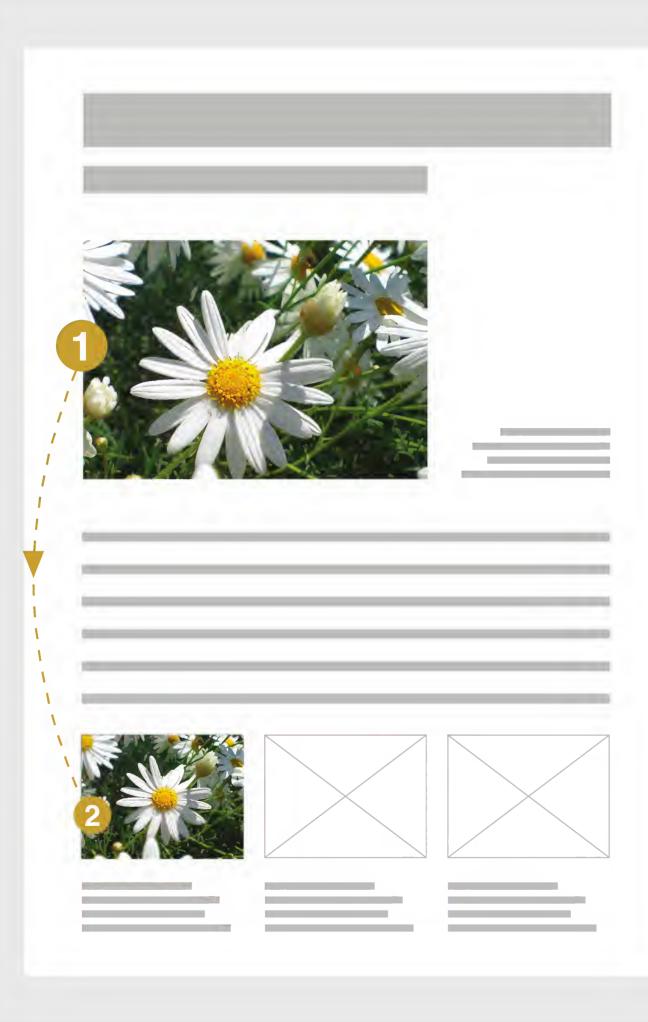
black

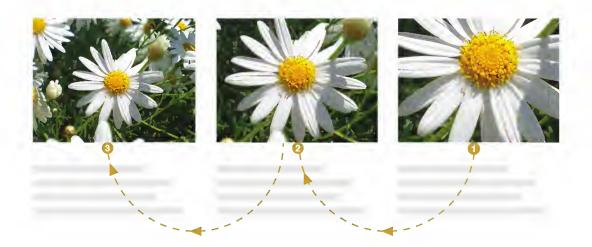
The goal of visual design is to communicate. How you organize and prioritize your elements conveys valuable information about their relative importance. Visual hierarchy aids comprehension, reinforces your message, and guides your visitor through your story

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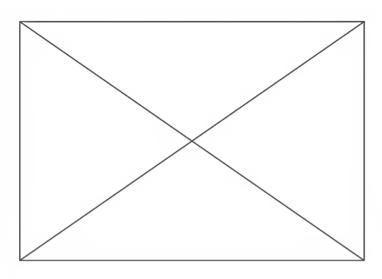
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GUI Design

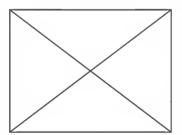
Between Upgrading User Experience and usability



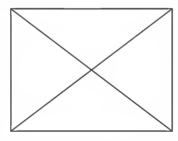
ibrahim hassan Assistant Lecturer Faculty of fine arts

Alexandria university

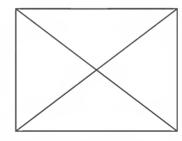
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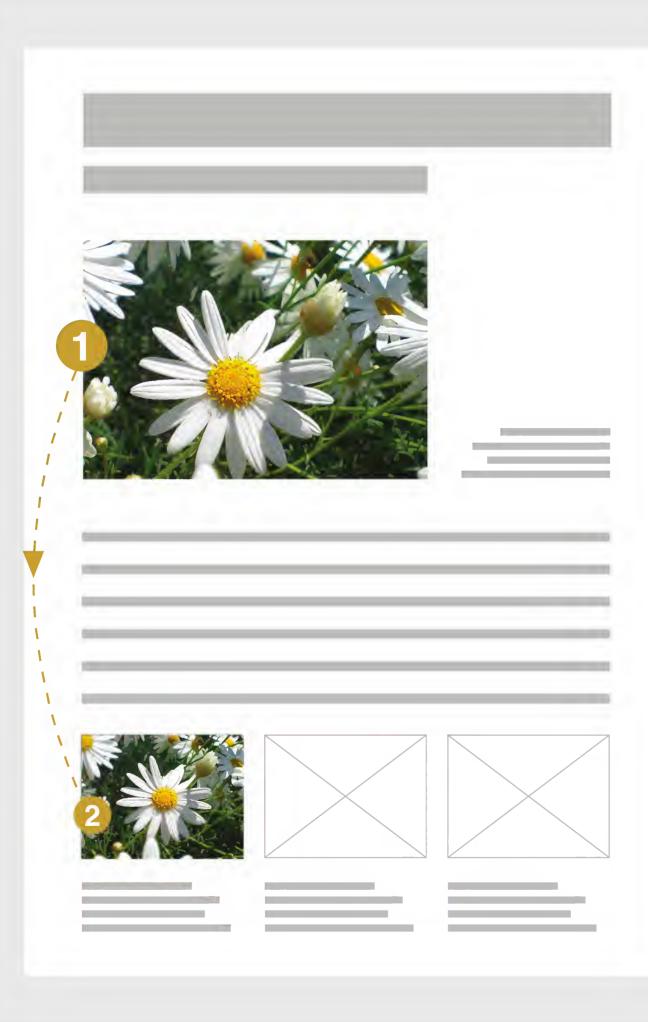


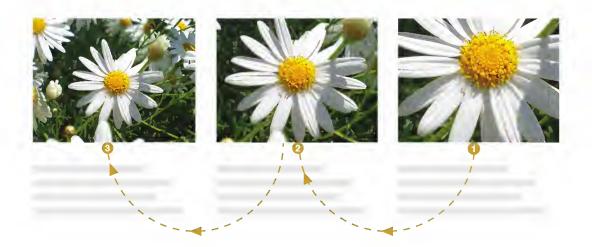
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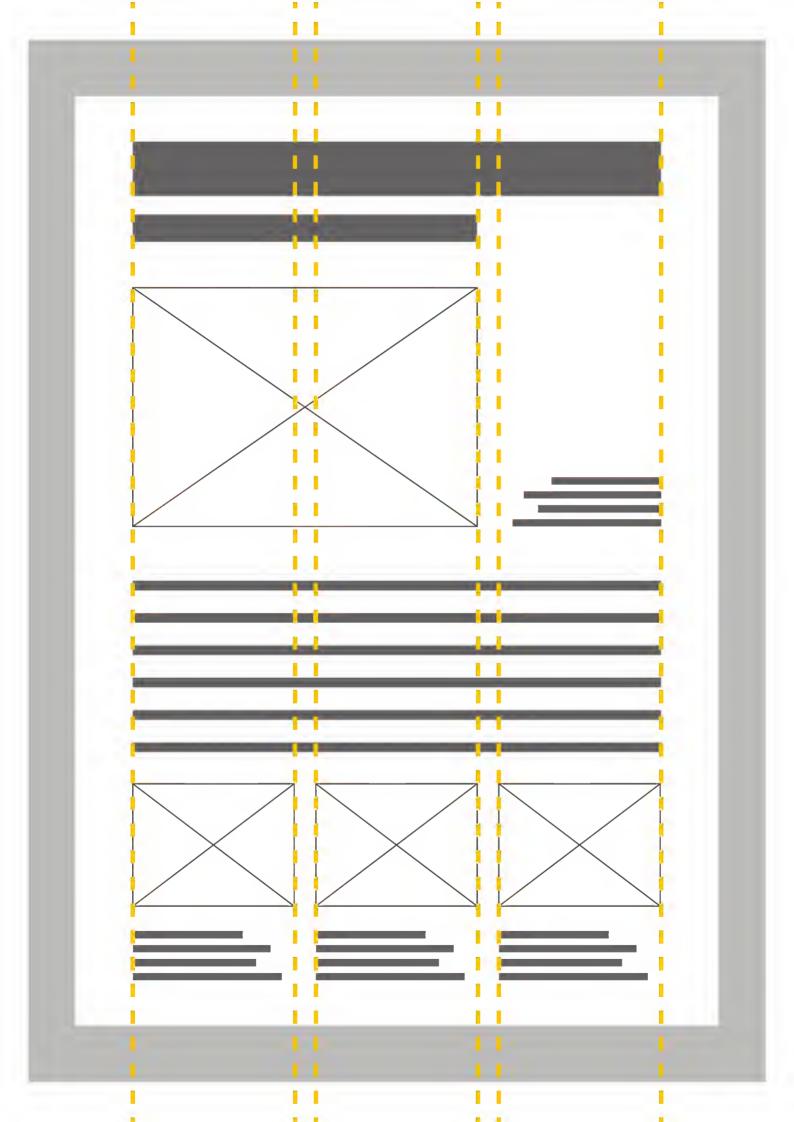


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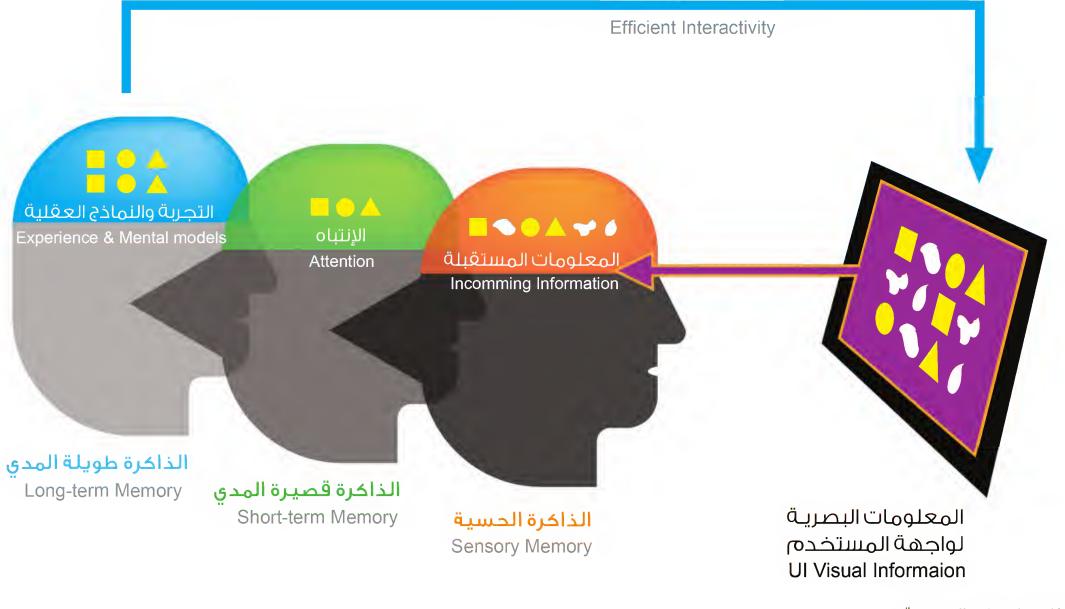








تفاعل أكثر كفائة





التمثبل المرئي المتميز للمعلومات البصرية Good Visualization



المعلومات البصرية غير واضحة unclear Visual Informaion

Mental Model النموذج العقلي النموذج المفاهيمي Conceptual Model